Serco Launches £15,000 Fund for Good Causes in Canterbury District

July 2013

Canterbury City Council’s environmental service partner Serco is launching the Waste Collection Guarantee (WCG) Fund for the charity, community and voluntary sector. Committing a minimum of £15,000 each year into the WCG Fund, Serco will share the money with three good causes that benefit the local communities of Canterbury district. Each of the selected groups will receive a guaranteed £5,000 a year for the next two years to deliver community projects or charitable activities.

Applications are now open so if you are a local charity, community or voluntary group, you can apply. Just complete the simple application form telling us what difference your charitable activity or project can make. It could be anything from addressing a health problem, delivering animal welfare, outreach work to disadvantaged people to redeveloping a community space. These are just a few ideas. **The deadline for applications is Friday 2 August 2013** so get your application in as soon as you can.

Application forms have already been sent to those signed up to the council’s Neighbourhood Development Team’s E-News, so subscribers, look out for it in your inbox. If you are not on the Council’s distribution list and would like to apply, email CanterburyWCG@serco.com to request an electronic or paper application form. You will also get a copy of the WCG Fund criteria so you can check if your organisation/group and the activity you want funding for is eligible.

Residents of Canterbury district can also get involved later this year when the WCG scheme launches to the public. Residents will be encouraged to register for the scheme and select one of the three chosen WCG causes.

The Waste Collection Guarantee promises local residents that in addition to the £15,000 fund, Serco will also donate the cost of missed bin collections!

This additional money will be allocated to the resident’s chosen cause. More information about the WCG scheme and how residents can register will be available before the launch.
Media Release

Closing Date for Applications: Midnight Friday 2 August 2013.

Ends

For further information and/or to speak to one of the team, please contact Hema Chhaniyara on (m) 0773 889 6664 or (e) hema.chhaniyara@serco.com

Editors’ Notes:

The Waste Collection Guarantee is part of Serco’s commitment to residents to provide a regular and reliable waste and recycling service, and if we don’t, it’s simple, we will refund the collection cost to local good causes via the WCG Fund.

How it works:

Residents will be able to sign up to the Waste Collection Guarantee scheme and choose one of the three selected WCG Fund good causes.

If they experience a missed bin collection, they must report it on the day. This can be done via the environmental help desk (0800 031 9091) or online using the missed bin collection form on the Council’s website which will go live before the scheme is launched.

Serco promises to return the next day to collect the missed bin and if we don’t make it, we will donate the cost of the collection to the WCG Fund. This additional money will be allocated according to the cause selected by the registered resident whose bin has been missed.

Residents must be registered to the WCG scheme for Serco to be able to allocate the missed bin refunds to the preferred good cause.

About Serco’s environmental services business

Serco is a £5bn FTSE100 global services company employing over 100,000 staff in 40 countries. In the UK, we provide essential services to government and industry working across the justice, defence, health, transport and local government sectors.

Serco’s waste and environmental services business provides refuse and recycling, street cleansing, vehicle maintenance and landscapes services to UK local authorities. We also operate
fully integrated waste and recycling contracts which include waste and recycling treatment, processing, recovery and disposal.

Serco works in long term partnership with 18 local authorities with many relationships spanning several decades and beyond. We pride ourselves in taking a more customer centred approach in the way we think and act and to bringing a residents perspective to the way we design and deliver services.

With a £2.5bn forward contract order book and with over 5,000 colleagues it represents a very important part of the Serco group.